



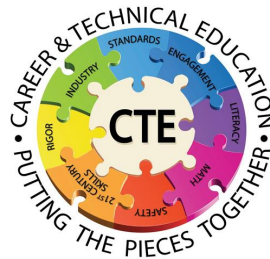
BTA of NYS News and Notes

April 2022

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WE ARE CTE! REIGNITED!

Business Teachers Association of New York State



Dear BTANYS members,

Stay connected! Stay involved! Get support!



Hi All - HAPPY SPRING! It is coming/it is here - depending on where you are 😊

We do hope that your second semester is going smoothly. Know we are here to support and advocate for YOU! BTANYS is YOUR support for advocacy, professional development, and networking. I know it has been challenging as we haven't been in-person since 2019; however, we are here for YOU!

This month's newsletter is CHOCK FULL of great stuff! Keep reading for information on:

- Business and Marketing Honor Society (BMHS) to plan NOW;
- BTANYS Awards - NOMINATE YOURSELF;
- Updates from NYSED - Michael LaMastra of course;
- Remember the May 10 webinar is coming - register now - registration will close on May 6th;
- See new Summer Series Workshop information and registration with NGPF and Generation Ready - what YOU requested;
- BTANYS Board position elections that are up in 2022 - see nomination information; voting will be in JUNE;
- Annual meeting will be on August 11 with another opportunity for a workshop session - registration coming soon - save the date.



Stay connected! Stay involved! Get support! WE ARE CTE!! REIGNITED!!

Tracy Angelini and the Executive Board of BTANYS

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Business and Marketing Honor Society (BMHS) see our website [HERE](#)

BMHS Purpose

The primary purpose of the Business and Marketing Honor Society of New York State is to recognize students who have demonstrated outstanding achievement in business education at the secondary level.

BMHS Eligibility

- * Students must be currently enrolled in at least one business education (fall and/or spring) course
- * Seniors: Must complete 3 units in Business Education by the end of the current school year
- * Sophomores/Juniors: Must complete 2 units in Business Education by the end of the current school year and should be planning to enroll in at least one additional unit prior to graduation.

BMHS Criteria

MINIMUM CRITERIA

In Business Education courses: Minimum of 88 percent or B+ or 3.5 GPA

Overall: 80 percent or B or 3.0 GPA

ADDITIONAL CRITERIA MIGHT INCLUDE

Students demonstrating exemplary Character, Leadership, and Service in the classroom as well as in co-curricular and extra-curricular activities

APPLICATION PROCESS

The process might be initiated by the Student with an application OR by the Business Education Department with an application or recommendation process. Business and Marketing Honor Society members might be required to provide service to the community, co-curricular, or extra-curricular activities to maintain membership in the Business and Marketing Honor Society of New York State.

PROCEDURES

- * School's Business Education Department verifies eligibility and selects students.
- * School requests Business and Marketing Honor Society of New York State certificates, pins, membership cards and/or seals from BTANYS using the Order Form (under revision, will be updated/active by 09/01/21)
- * School's Business Education Department completes certificates and membership cards.
- * School's Business Education Department is encouraged to hold a Business and Marketing Honor Society Induction independent of or in conjunction with other student honor societies.
- * School's Business Education Department may also wish to prepare a congratulatory letter to each student. A copy might be provided to the student's school counselor for inclusion in student's permanent file. [Click here to view a sample Congratulatory Letter.](#)

NEW BUSINESS AND MARKETING HONOR SOCIETY PLEDGE

I pledge to uphold the high purpose of the Business and Marketing Honor Society of New York State to which I have been selected. I will maintain and encourage the high standards of scholarship, character, leadership, and service which embody the characteristics of a business leader.

[LINK TO ORDER FORM](#)

[LINK TO CONGRATULATORY LETTER](#)

[LINK TO SEE WHICH SCHOOLS TOOK THE PLEDGE IN 2019-2020](#)

Additional Questions: contact awards@btanys.org

NOW IS THE TIME - - -

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FOR AN AWARD THIS YEAR!!!**

IN ORDER TO BE ELIGIBLE FOR **AWARDS** LIKE DEPARTMENT OF THE YEAR, DECA/FBLA, ETC. YOU MUST BE A MEMBER OF BTANYS.

NOT A MEMBER - JOIN NOW: [Become a member of BTANYS](#)



Updates and News from Michael LaMastra at NYSED/CTE Business:

Happy Spring. The weather is getting warmer, distancing regulations are becoming more relaxed and schooling, while ultimately forever changed by the pandemic, is starting to resemble what we used to know. Many of you are wrapping up review for technical assessments and beginning to plan what post-pandemic business education will look like. I am encouraged by the number of position openings and interest in starting new courses and programs at the local level. Feel free to reach out for guidance on any business education initiatives that you have. I would also encourage everyone to look at and contribute resources to the [shared workgroup through the CTE Technical Assistance Center of New York](#).

I would like to extend a special welcome to Diahann (Di) Hesler (Capital Region) and Karyn Watt (Long Island) who have joined the CTE Technical Assistance Center of New York as field team associates. Please reach out to them to introduce yourselves and to ask any questions about program development. Di can be reached at di@spnet.us and Karyn can be reached at karyn@spnet.us. Now is a great time to begin thinking about having an approved program in business in the future.

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, summer opportunities, as well as events that may be of interest.

Also, best wishes to all of our students who will be competing at FBLA's State Career Conference and DECA's International Career Development Conference. Feel free to reach out to me at any time if you need assistance at michael.lamastra@nysed.gov.

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

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**Get involved now! Election for Board positions coming this JUNE 2022!
Be an ADVOCATE! Provide Professional Development! Network for BTANYS!**

BTANYS ELECTION INFORMATION

BTANYS Board position elections that are up in 2022 - [see nomination information](#); voting will be in JUNE;

***Elections coming in MAY AND JUNE for JULY new year for officers!
Interested in becoming a part of the BTANYS BOARD? Contact a board member today.***

The following positions are up for election for 2022:

BTANYS Secretary	Director of Legislation and Educational Policies - vacant
BTANYS Treasurer	Director of Public Relations and Communications - vacant
BTANYS Membership Director	Director of Collegiate Business & Marketing
Buffalo Regional Director - vacant	Teacher Education - vacant
Capital Region Director - vacant	Director of Curriculum Planning - vacant
North Country Region Director - vacant	
Rochester Region Director - vacant	

Accepting nominations NOW (APRIL AND MAY 2022)- elections will run in June!
Nominate someone (speak to them to ensure they are interested).
Nominate YOURSELF!!!

All nominees MUST be current BTANYS members for 21-22 school year.

Per BTANYS By-Laws: Each regional director and special director shall assume duties on July 1 for a term of three (3) years until his or her successor is elected and qualified except as outlined in Section 13. Each directorship shall be limited to two (2) elected terms.

Section 10: A regional or special director nominee shall be a BTANYS member. A regional director nominee shall reside and/or work in the region to be represented and be certified and/or employed in business education. Upon retirement, a regional director shall retire from their BTANYS position as of June 30.

Section 11: Any director presently on the executive board who runs for a position of an officer shall automatically resign the directorship effective June 30 of that year.

Section 12: In addition to representing a region, the regional director shall be given a functional responsibility by the president. It shall be the responsibility of the director to either perform that function or to delegate the functional responsibility to a qualified BTANYS member.

Section 13: All directors shall be elected by the members for a three (3) year term or until his or her successor is elected and qualified:

See the BTANYS By-Laws here: <http://www.btanys.org/constitution.php>

Email your Regional Directors or the BTANYS President for additional questions, concerns, updates.

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REGIONAL UPDATES:

Buffalo Region: looking for a new BTA Region Director - contact an officer if you would like to know more. Elections will take place this year - NOMINATE YOURSELF!!

Capital Region: - looking for a new BTA Capital Region Director - contact an officer if you would like to know more. Elections will take place this year - NOMINATE YOURSELF!!

Open positions - see OLAS - Schenectady CSD - 2.0 FTE at high school level AND 1.0 CTE Middle School - email Tracy Angelini if interested and want more information.

Long Island Region:

LIBTA is hosting a Virtual Conference on Tuesday, March 8th from 4:00pm – 5:30pm and a contest for students of member schools on Tuesday, April 12th from 4:00pm – 5:00pm. For more information and registration go to <https://www.longislandbta.org/>.

Hudson Valley Region: Co-directors Mariana Pavic and Lauren Stipo. If you would like to be added to their email list, contact them at Hudson@btanys.org

New York City Region: We have themed virtual workshops this year, mainly focusing on building up curriculum development and grant-writing skills. First in our curriculum development series is below. Teachers/admin looking for new professional pathways to explore, please attend.

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more. Elections will take place next year.

Rochester Region: Seeking a new Rochester Regional Director - contact president@btanys.org

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org. Also, If you have not done so already, please fill out this quick google survey to help reunite our SouthernTier Region.

Quick Survey: Southern Tier Region of Business Teachers Association of NYS. (Nov 2021)dp [CLICK HERE](#)

Syracuse Region/ Central Region:

- **On Tuesday, April 19th at 4pm the Syracuse Region has a zoom with Chris Lindauer of Sports Consulting to learn more about Sports Marketing and other business related curriculums available! [Sports Career Consulting Website](#)**

Zoom Information:

Topic: BTANYS- Sports Career Consulting Zoom

Time: Apr 19, 2022 04:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us04web.zoom.us/j/71969725956?pwd=kexxslQnHDQ1MdnQpoLQSB0j4Q6KBo.1>

Meeting ID: 719 6972 5956

Passcode: QT4t3B

- On 10/20/21- Teach Business Day, and in collaboration with the Syracuse region, members of the Central Region participated in a day-long conference regarding the Empowered platform. The materials offered are free and a great resource for business classes. The Central NY region looks forward to being able to offer and collaborate further on PD opportunities in the future. Stay tuned for more.

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- A survey has been sent to the Central NY region seeking input on ways that teachers can best be supported and get value out of membership with BTA. The general consensus is that the region would benefit from a professional development experience due to limited opportunities in this area. Initial steps have been taken to potentially host an in person regional conference in May. Given our central location, it would be very accessible to the Capital and Syracuse regions too if interest permits. At this time we have an interested sponsor and will seek out potential locations.

And...ADDITIONALLY...

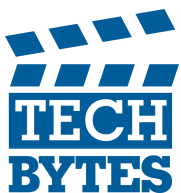


The US Patent and Trademark Office (USPTO) has an [Office of Education](#) which focuses on providing educators with [free resources](#) to support work-based learning and innovation initiatives. Some of the webinars/courses include topics such as the basics of Intellectual Property, Patent Law, the patent process, and bringing a product from prototype to production. These resources can be used as a supplement to a variety of CTE courses/programs such as Entrepreneurship, FIRST Robotics, Intro to Engineering, Project Lead the Way (PLTW), Business Law, Junior Achievement, and so many other STEM/STEAM options.

The Office of Education at the U.S. Patent and Trademark Office (USPTO) hosts a monthly virtual professional development workshop for K-12 educators on the last Tuesday of each month from 6:00pm to 7:30pm ET which can be accessed [here](#).

See the **NEW OPPORTUNITY** for students [here](#) for Radiologic Technology Program! Call 631-261-3600, Extension 244. – TODAY!

NEW RESOURCES FOR YOU! BTA BUSINESS TECH BITS



[ELEARNING TECH BYTES](#)

TECH BYTES are short video clips highlighting faculty at GVSU that are leveraging technology to advance teaching and to enhance student success. This faculty learning library is designed to help you kick-it-up-a-notch in teaching with technology!
Grab some popcorn, sit back, and learn!

A channel to help teachers, parents, and students all over learn how to do different educational things online
<https://www.facebook.com/Teacher.Tech.Bytes/>



[Tech Bytes: 7 Online Collaboration Tools Teachers Need](#)

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RESOURCES Continued:

NYSACTE resources and updates:

<https://www.acteonline.org/new-york-state-association-for-career-and-technical-education/>



NYSACTE [CTE Learn](#): (FREE courses)

Online Learning Center for CTE Professionals

- Competency Matrix for CTE Administrators
- Large Selection of Free Resources
- Over 150 Self-paced Credit Courses

New York CTE members can access for free, using the code MK-NY617, the Credit Courses in CTE Essentials for Administrators which have been developed by New York educators.



CTE TAC resources and updates:

<https://nyctecenter.org/>
[Professional Development Calendar](#)

CTE TAC - [Professional Development for APRIL AND MAY](#)

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Calendar of Events:

BTANYS 3RD Quarterly Webinar - May 10, 2022 - Topics *requested by members* that Support Programs - engagement in the classroom/games in the classroom, networking for programs, and Q&A on Pathway Programs - [REGISTER HERE!!!](#) - Registration will close on May 6.

August 2022 Summer Conference Series

8/3 and/or 8/17: Social-emotional learning professional development offered by [Generation Ready](#) (from Summer 2021) This Summer Series with Generation Ready be:

- 1) Supporting Teachers through Covid Times on **8/3 from 9am-4pm** AND/or
- 2) Teaching with Equity in Mind on **8/17 from 9am-4pm**.

Each are a one day series - you do not have to attend both - you may choose ONE or BOTH. This will be offered virtually and information will be sent closer to the dates. You will receive CTLE credits for each.

8/4 and 8/11: [NGPF program implementation for middle school programs](#) - This Summer Series for NGPF will be held on **8/4 and 8/11 from 12-4pm both days**. This is a two day series; you must be in attendance for both sessions to receive CTLE credits. NGPF will provide focus on middle school programming for Business Teachers. This will be offered virtually and information will be sent closer to the dates.

8/11: Annual meeting and Summer Webinar Conference will be on **August 11 - morning session** - registration coming soon - save the date.

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[READ MORE ON OUR WEBSITE](#)